

Program Description

This one day seminar will provide important and useful information to overcome the challenges we face when working with the diverse populations in Southern California.

We will discuss concerns of African American mothers and methods for addressing them to support and protect breastfeeding.

We will review data on breastfeeding among foreign and US born Latina women. The effects of acculturation, barriers to exclusive breastfeeding and specific cultural beliefs that impact exclusive breastfeeding in foreign and US born Latina women will be discussed.

The concept of Perceived Insufficient Milk Supply (PIMS) will be described and we will identify how PIMS affects exclusive and any breastfeeding among Latina mothers.

We will gain insights into cultural beliefs related to breastfeeding among Asian American mothers. We will discuss jaundice in Asian infants.

Teens are a special group of people and are often overlooked as a 'cultural group'. We will look at their needs and describe successful interventions to support their parenting skills, including breastfeeding.

Sharen Anthony, MFCC, RD



PHFE WIC— Senior Nutritionist, Teen Coordinator, outreach and networking with pregnant minor programs

Vanessa Annibali, MS, IBCLC, RLC



PHFE WIC—Breastfeeding Peer Counselor Program, breastfeeding mentoring, nutrition education and staff breastfeeding training



Participate in the Breastfeeding Task Force of Greater Los Angeles

Make a contribution: Your tax deductible contribution helps the Task Force continue the projects that support breastfeeding.

Attend a Task Force meeting: The Task Force meets Quarterly for networking and updates.

Our Next Meeting:
July 27, 2010 9am–12pm

2930 W. Imperial Hwy, Inglewood, CA
Check Upcoming Meetings on our website!

TARGET AUDIENCE

Physicians, Registered Nurses, RDs, Nutritionists, Occupational Therapists, CPHWs, Lactation Consultants & Educators, LLL Leaders, Health Educators, Case Managers, Home Visitors, Doulas, Breastfeeding Peer Counselors, Students and others interested in supporting families in the initiation and maintenance of breastfeeding.

Breastfeeding Task Force of Greater Los Angeles

1821A Speyer Lane
Redondo Beach, CA 90278

Phone and Fax: (213) 596-5776
www.breastfeedla.org

Cultural Challenges, Creative Solutions: Blacks, Latinas, Asians and Teens

Breastfeeding Task Force of Greater Los Angeles presents:

Featured Speakers:
Sharen Anthony, MFCC, RD

Vanessa Annibali, MS, IBCLC, RLC

Providence Holy Cross Medical Center

15031 Rinaldi St
Mission Hills, CA 91345

Date: May 22, 2010
Time: 9:00 AM to 4:00 PM

Co-sponsored by:
Providence Holy Cross Medical Center
Community Perinatal Network and
PHFE, NEVHC, & SLAHP
WIC Programs

Agenda

- 9:00 Registration
- 9:30 **Promoting, Protecting and Supporting Breast-feeding in the African American Family**
- 10:45 Break
- 11:00 **Best Practices for Exclusive Breastfeeding in the Latino Family**
- 12:15 Lunch
- 1:15 **Breastfeeding Issues in the Asian American Families**
- 2:30 Break
- 2:45 **Supporting Teens with Breastfeeding**
- 4:00 Adjourn

Objectives

Following the didactic presentations, participants will be able to:

- Describe three benefits and three barriers of breastfeeding particular to the African American population
- List three concerns of Latina mothers and methods for addressing them to support and protect breastfeeding
- Discuss information and tools for use with pregnant, birthing, breast-feeding and early parenting Asian populations
- Describe three strategies to improve breastfeeding initiation and duration rates when working with teen parents

Continuing Education Credits

-offered at no additional charge

Nurses: The Community Perinatal Network is an approved provider by the California Board of Registered Nursing. This course offers 6 contact hours of continuing education. CPN’s provider number is CEP 14797. Licensee must maintain certificate for a period of four years.

Lactation Consultants: The Breastfeeding Task Force of Greater Los Angeles is an approved provider by the International Board of Lactation Consultant Examiners. CERP (5L) application will be submitted.

CHES: The National Commission for Health Education Credentialing, Inc. designates Los Angeles County Department of Public Health, Health Education Administration (LACDPH/HEA) as a provider of continuing education contact hours (CECH) in health education (Provider number MEP 2460). Certified Health Education Specialists (CHES) may receive up to 5 Category I CECH for this event.

Registered Dietitians: maintain a copy of the agenda and certificate for CPEs for their Professional Development Portfolio.

Registration Fees

Registration includes continental breakfast, lunch, syllabus, and continuing education credit

- Up to May 14th \$90
- On or after May 15th/at the door \$100

Location and Parking

Holy Cross is located in Mission Hills north of the 118 freeway and south of where the 405 and 5 meet. The seminar will be in the North Building Conf Room A,B & C. Parking is in the Visitor’s Lot located off of Rinaldi Street.

Participant Confirmation

Confirmation by e-mail will be sent to participants providing an e-mail address. No other confirmation will be sent.

Cancellation Policy

Written cancellations received **one week prior** to the event will be granted subject to a \$5 fee. No refunds after this date.

Registration Form - May 22, 2010

<u>Registration</u>	<u>Price</u>
<input type="checkbox"/> Early Bird up to 5/14/10	\$90
<input type="checkbox"/> General on 5/15 or after	\$100
<input type="checkbox"/> Tax deductible Contribution	\$_____

Total: _____

Name

Job Title

Company/Hospital

Billing Address

Billing City, ZIP

Email address—REQUIRED TO RECEIVE SYLLABUS

Phone

License No

Method of Payment

- Check
- Visa
- MasterCard

Credit Card #

Exp. date

Signature

Security Code

Billing ZIP

Register online at www.breastfeedla.org OR

Complete this registration form and either
Fax this registration form to (213) 596-5776, OR

Mail Registration Form and check(s) Pay to:
BTFGLA, 1821A Speyer Lane,
Redondo Beach, CA, 90278