



Breastfeeding Task Force of Greater Los Angeles Frequently Asked Questions

What is the Breastfeeding Task Force of Greater LA (*Task Force*)?

- A network of people and organizations dedicated to improving the health and well-being of infants and families through education, outreach, and advocacy to promote and support breastfeeding

What are the goals of the *Task Force*?

- Facilitate the acceptance of breastfeeding as the societal norm for infant feeding
- Create a supportive public environment for breastfeeding and the use of human milk
- Capacitate the healthcare system to effectively support exclusive breastfeeding and the provision of human milk to human babies
- Serve as the a trusted source for breastfeeding information and resources

What are the activities of the *Task Force*?

- Breastfeeding education for professionals – Evidence-based information from nationally renowned speakers presented at seminars hosted throughout LA County
- Connecting breastfeeding advocates: weekly email newsletter *The Greater LA Breastfeeding Bee*; networking: free quarterly meetings
- A library of resources for professionals and parents available through our website
- Employer Recognition Program for demonstrated support for breastfeeding/expressing milk in the workplace
- Working to increase the number of hospitals in Los Angeles County that strive to improve breastfeeding outcomes, adopt California Model Hospital Policies, and move towards Baby-Friendly Certification, through the following projects and efforts:
 - Birth and Beyond California – A technical assistance project for maternity care quality improvement in participating hospitals
 - TARGET LA – An advocacy and public policy project funded by First 5 LA. A partnership of the *Task Force* with the California WIC Association and PHFE WIC to engage hospitals, communities, and legislators

How do I get involved with the *Task Force*?

- Visit: <http://www.breastfeedla.org>
 - **Subscribe** to the free email newsletter: *The Greater LA Breastfeeding Bee*
 - **Attend** quarterly *Task Force* meetings
 - **Volunteer** for *Task Force* committees: Advocacy, Community, Development, Education, Resource Directory
 - **Donations** welcome